



GALLERY EXHIBITION
CELEBRATING THE
Strength, wisdom & beauty
OF 50 WOMEN 50+

FRIDAY, NOVEMBER 10, 2023
4:00 PM - 9:00 PM
3RD STREET GALLERY
220 3RD ST., CARNEGIE, PA

FEATURING THE
PHOTOGRAPHY OF

VILLA *Montarti* MONTARTI

PORTION OF PROCEEDS GOES TO
FACE2FACE HEALING

PROJECT INFORMATION: [VILLAMONTARTI.COM/50-OVER-50](https://villamontarti.com/50-over-50)

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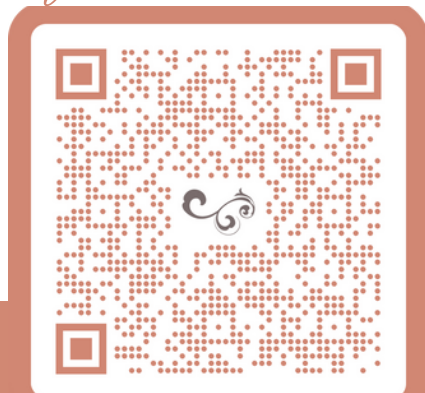


Included:

SHOWCASE OF PORTRAITS
NETWORKING
PHOTO OPPORTUNITIES

TICKETS: \$40 PER PERSON
ONLY 125 TICKETS AVAILABLE FOR PURCHASE
HORS D'OEUVRES, REFRESHMENTS
1 DRINK TICKET, CASH BAR
\$10 TO BE DONATED TO FACE2FACE HEALING
PREMIER SPONSOR: AESTHETICALLY ORIENTED MD SPA

Get Tickets!



CELEBRATING THE *Strength, wisdom & beauty* OF WOMEN 50S, 60S, 70S +

There are more women aged 50+ than ever before, and it's time to celebrate the beauty and wisdom of the women in this sisterhood. I turned 50 at the end of 2019 and far from feeling "over the hill" I actually felt like I was just coming into my own! I launched this 50over50 project in January 2020 with the goal to photograph 50 women over 50 years old and celebrate them and their stories through a gallery exhibition and magazine. Through the delays of the pandemic and other commitments, it's morphed into something more than I could have imagined back then and there's a community building around this project.

I've gained a lot of insights through working with these women who have chosen to participate in the project. It goes much deeper than having a beautiful portrait. Everyone has their story; maybe it's overcoming a health challenge, leaving a difficult relationship, changing careers, or becoming an empty nester. But underneath all of them is a common theme of transition and a declaration of "it's MY turn now" and stepping forward to claim the life and the impact that they want. There's a powerful energy that's released when you get a bunch of women together who have all stepped into this space.

I love this quote by Brené Brown about this time of women's lives where she says, "I think midlife is when the universe gently places her hands upon your shoulders, pulls you close, and whispers in your ear: ***I'm not screwing around. It's time.***" She's not talking about time to die, but time to get going with your dreams, to love yourself and stop caring about what other people think. Stop waiting for permission. Just go do it. Make your mark. Live the life you want to live. ***It's time.*** I've found that this message is a running thread through all these women's stories. It's been an inspiration.

In some ways I've been a photographer all my life, from using a pin hole camera in first grade and watching the images appear like magic in the darkroom, to a high school flirtation with being a National Geographic Photographer. Since 2006 I've had the privilege to help women and their families document their milestones, their relationships, and the love they share by focusing on the thing that makes us uniquely human and life worth living – connection. Connection with our best selves and with those we love.

My background has been eclectic – anthropology, museum curation, education, community development (here and abroad) – and all of it at its core has been about connection, history and making my corner of the world a better place. Sometimes I felt like I was zig zagging my way through life, even though as each next step unfolded it felt right at the time. Now I know without a doubt that all of those experiences have brought me right where I'm supposed to be. I'm right here, living and loving my people and doing the work that I was meant to do.



TRACY MONTARTI



VILLA MONTARTI 50OVER50 EXHIBITION *Sponsorships*

*All sponsorships receive social media recognition.

PLATINUM - \$500

HORS D'OEUVRES SPONSOR

BAR SPONSOR

Hors d'oeuvres = Two exclusive opportunities

Bar = One exclusive opportunity

Each includes one admission, logo on all event signage,
1/2 page ad in magazine, recognition at the event

GOLD - \$200

CUP SPONSOR (YOUR LOGO)

NAPKIN SPONSOR (YOUR LOGO)

One exclusive opportunity each

Includes 1/4 page ad in magazine

SILVER - \$100

REFRESHMENT STATION SPONSOR

MAGAZINE/CHECK-IN TABLE SPONSOR

CHARGING STATION SPONSOR

One exclusive opportunity each

Includes signage at event

Business card sized ad in magazine

VENDOR TABLE - \$150

Three exclusive opportunities

Includes one admission (\$40 value)

Business card sized ad in magazine

SWAG BAG - \$50

Sponsor provides 175 pre-approved items for the Swag Bags

Includes business card sized ad in magazine

Limited to 10 opportunities

Items must be provided by November 1

SPONSORSHIP INQUIRIES:

Kelli Komondor

kelli@k2creativellc.com

EVENT INQUIRIES:

Tracy Montarti

tracy@villamontarti.com



*scan to
sponsor*





COMPANY OVERVIEW FOR VILLA MONTARTI

Villa Montarti Portrait Studio is a boutique portrait studio that creates custom portrait experiences for women aged 45+ and their families. Our unique approach to portrait photography helps women connect with their confident self and the people they love and focus on what matters most in life. We provide high-quality artwork and end-to-end service, including art installation, to ensure that our clients' portraits are treasured for generations.

Founded in 2006 and primarily focused on child and family portraiture, the studio has evolved over the years to focus on the midlife woman and the people she loves, including her family, generations, and her high school seniors.

At Villa Montarti, we believe that images are marinated in the experience that created them. Our portraits are like touchstones helping our clients stay connected to what's important and feel confident as they go through their day. To that end, only the highest quality products will do, so we only offer fine art prints, bespoke handcrafted albums, finished wall art and museum quality framed canvas.

Our founder, Tracy Montarti, has a background in museum curation and anthropology, which gives her a unique perspective on history and our place in it. She is passionate about helping midlife women through portraits and retreats, and has years of experience in community development, non-profits, and women's networking organizations. Now that her own children have grown, she is focusing on her business and has exciting ideas to help midlife women create lasting legacies and find purpose through Villa Montarti.





EXECUTIVE BIO FOR TRACY MONTARTI

Tracy Montarti is an award-winning photographer, educator and the founder and creative force behind Villa Montarti, a boutique portrait studio that creates custom portrait experiences for dynamic midlife women and the people they love. With a background in museum curation and anthropology, Tracy brings a unique perspective to the world of portrait photography, believing that we are all stewards of the collections of photos and stories handed to us, where, in the words of Walt Whitman, we "may contribute a verse."



Tracy's passion for helping midlife women through portraits stems from her years of experience in portrait photography, education, community development, and women's networking organizations. A California native, she spent two years in Poland with the Peace Corps during the 90s before moving to Pittsburgh for graduate school, where she received fellowships at Duquesne and CMU. She met her husband during her studies and made Pittsburgh her home. After working in the nonprofit world and a previous related business, Tracy found her way back to her love of photography when her children were young.

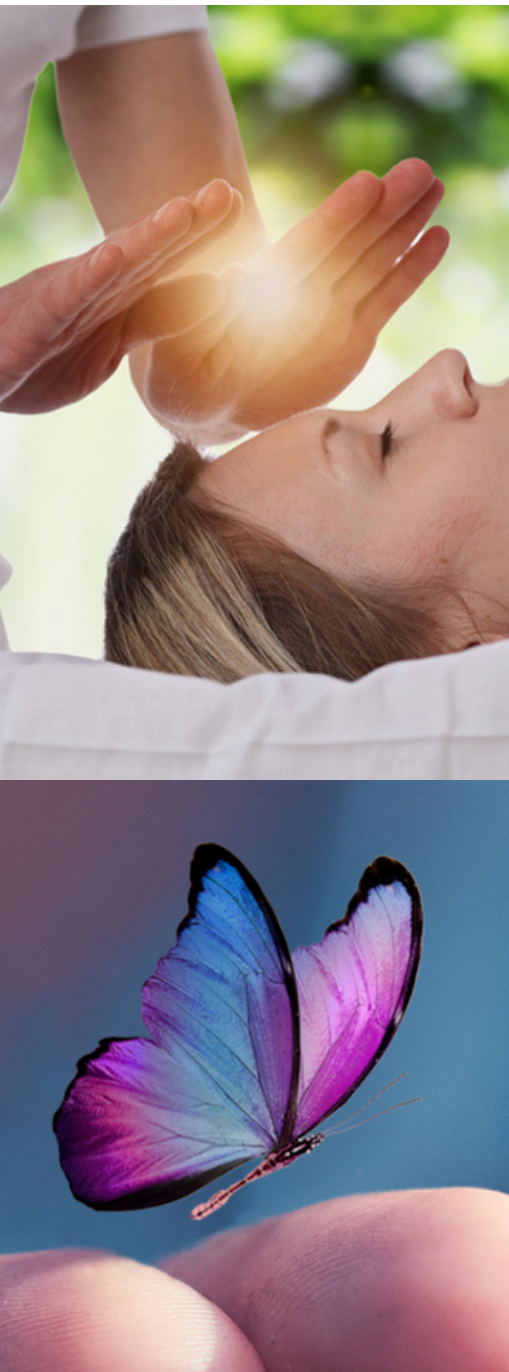
As a long-time family portrait photographer and a woman over 50, Tracy is dedicated to empowering midlife women and helping them create lasting legacies. Her 50over50 Project photographing 50 women over 50 years old has found an enthusiastic audience and created a community of dynamic women who are excited about embarking on their second act. Her unique approach to portrait photography and her commitment to providing high-quality artwork and end-to-end service has made Villa Montarti a sought-after portrait studio for women and families across the Pittsburgh region.



Over the last 25 years she has been featured in the Pittsburgh Business Times, Tribune Review, Post Gazette, Upper St. Clair Today Magazine, South Hills Almanac, BPTV, WPXI, and elsewhere for her various work in the nonprofit arena, community development, board involvement, and her portrait photography.



FACE2FACE
HEALING



OUR CHARITABLE PARTNER: FACE2FACE HEALING

**\$10 of your ticket will be donated to our
Charitable Partner Face2Face Healing.**



Face2Face Healing was created in response to the gap that often occurs when medicine has done all it can, but individuals are left emotionally and/or physically unable to adapt to any type of cancer or conditions causing an altered self-image.

Many individuals experience loneliness due to isolation or rejection. Regardless of the type of cancer or condition causing an altered self-image, the pain and distress can leave a person feeling alone, confused, and unable to resume an active lifestyle. While the healing process is slightly different for each person, the goal of Face2Face Healing remains constant. We empower the individual to see their inner beauty and we strive to give them back their voice. We are helping our peers touch the lives of hundreds – whether individuals are facing a devastating disease or catastrophic event.

Karen L. Sculli, RN, MSN, MBA – Founder, Chair, Executive Director and Cancer Survivor

Karen's journey started with a diagnosis of parotid gland cancer in May 2012. She was left emotionally, physically, and spiritually unable to adapt to the resulting disfigurement in the journey of survivorship. She experienced many changes and losses causing her to distance herself from supportive family, friends, church, and the community. She asked, "Why did this happen to me?" and "How will I move forward?" This experience has given her a unique perspective on life. Her goal is to encourage individuals, their families, healthcare professionals, and educators to come together in an innovative healing and supportive network.

Karen is also one of the 50 women participating in the 50over50 Project and will be featured at the event November 10th.

face2facehealing.org | 724-935-3580 | info@face2facehealing.org



PREMIER SPONSOR:
AESTHETICALLY ORIENTED MD SPA



Aesthetically Oriented MD Spa believes that beauty, health, and wellness play an important role in building personalities and self-confidence. They provide the best the industry has to offer. Their expert staff makes clients feel comfortable and offer tips on how to best take advantage of any procedure at the spa. Dr. Ruby Arora uses the most advanced techniques, not surgery, to deliver subtle, yet dramatic results that are virtually pain-free and require no downtime.

aestheticallyoriented.com | aestheticallyoriented@gmail.com | 724-213-0455